

**Hollywood Chamber of Commerce  
BOARD OF DIRECTORS**

Wednesday, - March 19, 2014

**MINUTES**

Attending: Heather Cochran, Chair; Assil, Audley, Barton, Berberi, Butler, , Conti, Dadigan, Folb, Gallogly, Gargano, Gonzales, D. Green, Kalantari, Keyser, Logan, Marlis, MacJennet, Mihalka, Savage Sarian, Sobrino-Stearns, , See (via phone), Smith, Stephan, Weathers, Zarrinnam.

Honorary Directors present: Arslanian, Diehl, Doudas, Farrar.

Staff Present: Gubler, Kiecker, Shahrenian

Guests Present: David Simon, Kilroy Realty; Patrick Tomcheck, LAWA

Board Members absent: Berghammer, Chong, Druyen, Gaughen, Goodwin, H. Green, Shelton, Sundher, Taglyan

I) Call to Order

Chair Cochran started the meeting at 4:07 p.m.

II) It was noted that this would Cochran's last meeting as Chair of the Board. The group thanked Cochran for her year of service.

III) Briefing on LAX/Hollywood FlyAway service

Patrick Tomcheck of LAWA discussed the planned LAX/Hollywood FlyAway bus program to begin prior to the end of the year. The FlyAway stop will be located on Vine Street near the Vine Street garage. The program is anticipated to begin in December.

IV) Consent Calendar

Motion by Smith, seconded by Gallogly to approve the consent calendar.  
Motion carried.

V) Chair's Items

Cochran welcomed the new Board members in attendance and encouraged participation at the Chamber's annual Board retreat..

VI) President & CEO's Report

Gubler briefed the Board on the current status of the Hollywood Community Plan. It was noted that the City Attorney has asked that all permits pending within the Community Plan area be put on hold. The Board discussed the impacts of the City Attorney's order and noted the difficulty and confusion it has already had on business. It was suggested that Michael LoGrande of the City Planning department be invited to address the Board regarding lifting the permitting restrictions.

Gubler noted that the annual Chamber retreat is has been scheduled for April 4-5, 2014 at the Palm Springs Hyatt. Councilmember Tom Labonge will attend. He also discussed the Chamber installation to be held at the on march 28th at the W hotel.

Gubler discussed a meeting between the Chamber and City officials to discuss the City's bike plan for Hollywood. It was noted that the Chamber encouraged the City to keep bike lanes off of Hollywood Blvd. and to consider Selma as an alternative.

The group discussed the lack of enforcement of tour bus solicitations on Hollywood Blvd. Gubler noted that the City Attorney will be allowing promotion of tour buses along the boulevard but not allowing a physical exchange of money.

Gubler commented that the Chamber will be participating in the LA Chamber's regional Access DC event at the end of March.

VII) Approval/Adoption of the 2014-2015 Chamber Budget

Staff was excused from the room. The Board discussed the proposed 2014-2015 Chamber Budget.

**Motion** by Kalantari, seconded by Zarrinnam to adopt the proposed 2014-2015 budget.

**Motion** carried.

VIII) Legislative Update

Shahenian also discussed the City's proposed Minimum Wage increase on Hotel Workers. She noted that the proposal would nearly double the wages currently paid to \$15.37/hour for hotels with over 100 rooms. The Chamber will send a letter of opposition to the City Council.

Shahenian also provided an overview of a recent Chamber bus tour of Hollywood designed to give the staff of Hollywood's elected officials a better understanding of the issues that the Chamber is working on.

IX) Awards Media Information Center and Hollywood Chamber Expo

Kiecker discussed the recent Awards Media Center held during the Oscar's at the TCL Theaters. She noted the event was a great success.

Kiecker also commented on the upcoming Hollywood Expo to be held at the Roosevelt on March 31<sup>st</sup>. She encouraged the Board members to attend.

X) ABC Task Force report on proposed 7-11

Folb discussed the proposed 7-11 on Hollywood Blvd. He noted that the CUP review committee has recommended opposition to keeping the site open 24 hours.

**Motion** by Zarrinamm, seconded by Assil, to oppose 24 hour operation of the proposed 7-11 on Hollywood Blvd.

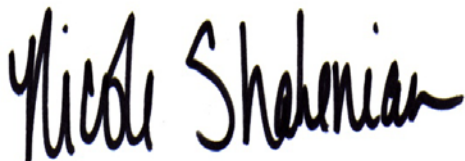
**Motion** carried.

XI) Upcoming Activities

Gubler discussed upcoming Chamber events. He noted that the Chamber Expo will take place on March 31<sup>st</sup> at the Roosevelt. He encouraged all Board members to attend the Board Planning Conference on April 4-6 in Palm Springs.

There being no further business, the meeting adjourned at 5:45 p.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is written in a cursive, flowing style.

Nicole Shahenian  
Vice President, Public Policy